APPARELJONE LTD

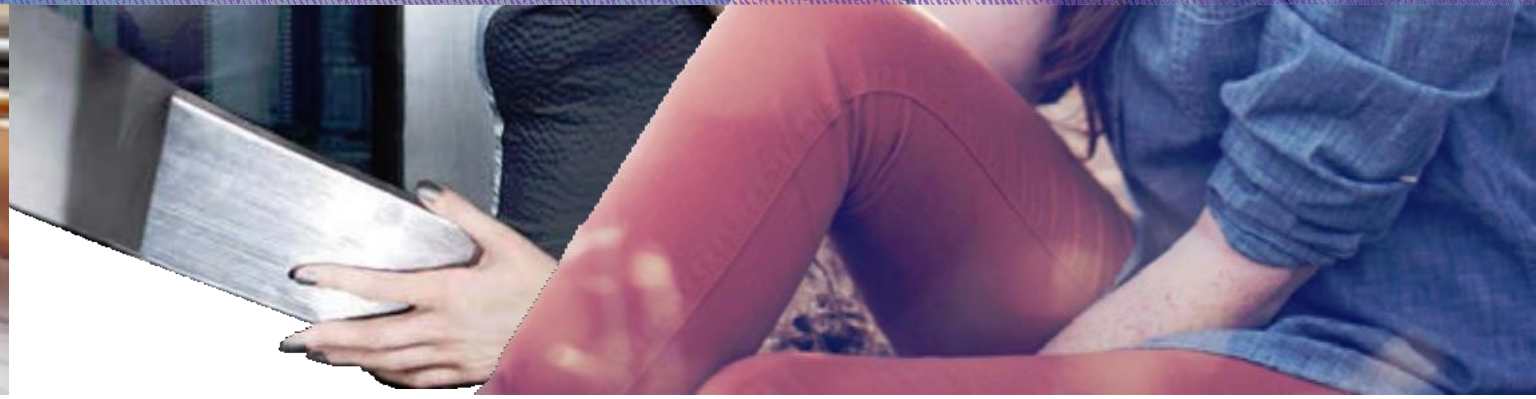
" garments solution "

Apparel Jone LTD

COMPANY PROFILE

Rhythm Of Fashion & Aristocracy





Name of Company	**Apparel jone Ltd.**
Year of Establishment	2015
Nature of Business	100% Export Oriented Garments Manufacturing , Buying & Selling.
Corporate Office Address Location Manufacturing Unit Address	: House No. : 09, Road No. : 18 , Nikunja- 2, Khilket Dhaka – 1230, Plot No. : 2036, Mouchak Kaliakoir, Gazipur
Corporate Contact information	Telephone: +88-04-42756121 Mobile: +88 01711667322 E-mail: monir@appareljone.com Web: www.appareljone.com
B.G.M.E.A Registration No.	AM-1282



About

Apparel Jone Ltd.

Apparel Jone Limited, is a well-established reputed Garments buying house in Dhaka, Bangladesh. We have an experienced and hardworking sales, procurement & quality control team, which can provide you with a complete service supplying quality garments at competitive prices. Apparel Jone

Limited - Management have strong integrity and accountability with professional well experience in this trade locally and globally with good reputation .

The sum of our team is an efficient official for you to start with. Each customer's account is served and handled by an individual executive that is why our service is prompt for all the orders and enquiries simultaneously. We care for the new customer same that we do for our major customers, this is also one of the main ethics of our marketing and merchandising department. All of our executives are experienced and knowledgeable and can serve you on each of your requirements.

The company is a Buying and Sourcing agency from Bangladesh offers its international buyers, the ultimate solution for sourcing excellent quality Garments, Apparel Accessories from Bangladesh and Internationally, and our valued expertise and experience in sourcing and technical fields have helped us gain an in-depth understanding of Garments, Apparels and Fashion Accessories. The company specializes in areas of competitive price, product development, production & timely deliveries, online & post production inspections, coordination & communication.

You are warmly invited to visit our office in Bangladesh or please proceed the schedule a time for Apparel Jone management team to meet with you in corporate office.

OUR MISSION, VISION & VALUES:



Our unique vision , mission and values capture the essence of who we are and how we interact with one another. In addition, it speaks to how we go to market and our commitment to delivering excellence to our customer.

Mission

To serve our customer by providing the highest quality professional services that address their business issue. We attract, recruit, and retain the most knowledgeable and passionate professionals, as we provide a collaborative culture the enables them to thrive professionally and personally. To serve our customer by providing the highest quality professional services that address their business issue. We attract, recruit, and retain the most knowledgeable and passionate professionals, as we provide a collaborative culture the enables them to thrive professionally and personally.

Vision

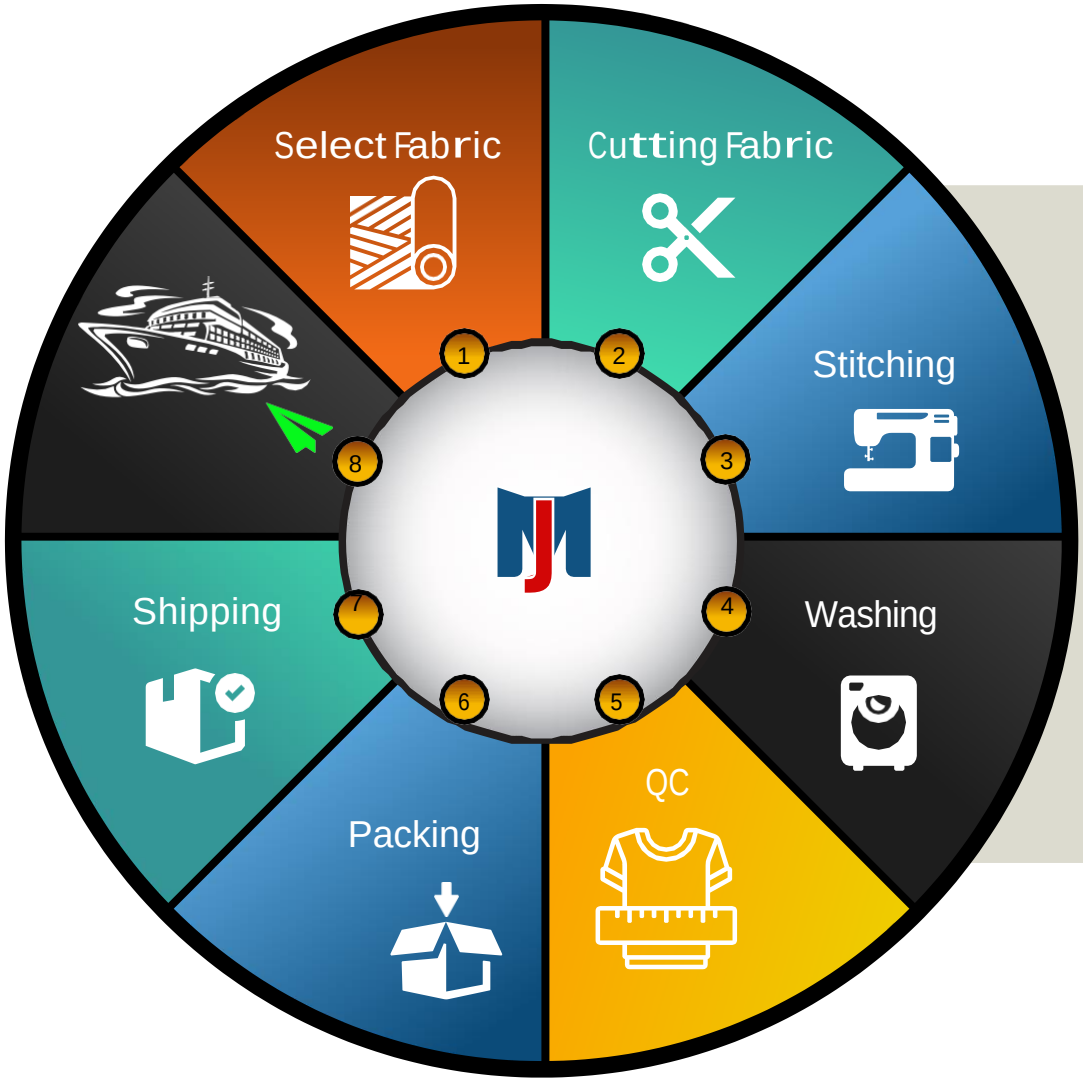
To be the most trusted and respected professional services firm recognized by our clients for delivering excellence.

Value

Integrity – We do the right thing regardless of the consequence.

Pursuit of Excellence	: We continually strive to exceed the expectations of our people and our customer.
Accountability	: We take responsibility for individual and collective actions.
Collaboration	: we work together to achieve and individual goals.
Passion	: Our energy and enthusiasm contagious. We are inspired to make a lasting impact.




Select Fabric
Cutting Fabric
Stitching
Washing
QC
Packing
Shipping
1
2
3
4
5
6
7
8

How wework

Our Capabilities

We source right vendors for the product





We confirm the best price to the competitive market



We develop sample at our own sample studio

Our product design and development team is always proactive





Our quality team assure to deliver the quality products

We do think differently & proactively

WE ACT AND DECIDE THROUGH CUSTOMERS' EYES

Vendor KPI

Compliance on time delivery
quality

Sustainable business relationship

We believe in long term mutually beneficial business relationship with transparent and ethical commerce

Employee engagement

Our team is our strength and we invest on team members to enrich team expertise to grow together

Market trend analysis

We scrutinize market trends of fabric, color and style by attending different fair and consult with trend analysis companies.

Price competitiveness analysis

We analyze the product, production efficiency, product reengineering to ensure competitive price.

WEWOULD LIKETO OFFER

- Value Added Product Sourcing.
- Integrated Supply Chain
- Mutually Beneficial Fair Business
- Trade Result Oriented Team
- Required And Acceptable Quality Product.
- Unbeatable Price For Fashion
- Trend. Timely Delivery Of The Product.
- Sourcing Knowledge.

A. Selection of right fabrics and accessories sources at Competitive price.

B. Selection of right garment manufacturing plants.

C. Capacity management system.
- product knowledge.
- a young professional merchandising team under direct Supervision of the management.
- skilled qualitity assurance team.
- well aware of chemical and physical restrictions.
- regular update on market information and competitor activities.
- standard working atmosphere in a convenient location, with good Infrastructure.

Core Values

Our Customer: We put our customers at the forefront recognizing & respecting their values; with a view to always meet their requirements and making their sourcing a valuable one.

Personnel: We commit ourselves to ensure that our people grow within the business. We believe in their loyalty, team spirit and legitimate aspira- tions for always being successful.

Leadership: We demonstrate decisive leadership and fast management reaction to secure maximum advantages of changes.

Responsibility: We recognize and always honor the investment of our customers, as well as our ethical and social responsibilities. We respect our environment and it's protection. We compete on quality, service and value. We build our competitive edge on superior innovation and customer responsiveness.

Excellence: We compete on quality, service and value. We build our com- petitive edge on superior innovation and customer responsiveness. We have a passion for excellence and our intention is to simply be the best.

Competitive Prices: Apparel Jone Limited is able to offer world class service at a very competitive price. APPAREL JONE have experts in other supply countries to follow their exclusive costing structure to precision. This helps to negotiate better prices from all vendors to suit the customer needs and desire.

OUR SERVICES

Supplier Credibility: **Apparel Jone Limited** developing team take great care to ensure the quality, desired weight, construction and color, we evaluate the capacity and capability of every factory. Apparel Jone Limited also check environmental control, safety laws, labor practices and adherence to labor laws. We make sure that our supplier can meet our requirements when it comes to reaching the average number of pieces produced as per buyer's requirement at a given period of time to meet schedule.

Sourcing: Apparel Jone Limited maintains strong exclusive relationships with many of the yarn and fabric mills and the accessories suppliers. Upon placement of orders, we check right way and control the quality of all garment inputs such as yarn, fabric, accessories, labeling and coordinates timing of their procurement and its timely delivery. We let buyers choose and decide what kind of accessories and labels to use as far as style, color, design etc.

Sampling: We develop and provide samples as per buyers design, fabric quality, weight, shrinkage, color fastness, specifications etc. to obtain buyers approval before heading to production through our professional staff of Merchandisers and Quality Controllers who always keep a close check on sampling and production.

Quality Control / Assurance : Our Quality Controllers visit the factory regularly to make sure we meet our buyer's requirements. Our quality control personnel are stationed at all manufacturing sites to ensure that all production will meet according to buyer's requirement. We always want to deliver satisfaction to our customers; we monitor the order from sourcing of raw materials and accessories to production and up to the final shipment of goods. We also monitor and report the status of the order to the buyer with systematic follow up on each and every stage.

Packaging: Only approved goods are packed and buyer is assured of getting quality merchandise. Care is also taken to see whether all packing instructions of the buyer are respected.

Shipment/Cargo Handling: All shipping documents are reviewed and verified as per buyer instruction. All cargo is handled by reputable forwarder to obtain correct information regarding ETD and ETA of vessels because time delivery is as important for us as it is to the buyer





Social / Environmental / Technical Compliance, Merchandising

Social & Environmental Compliance :

- Implement Group social and environmental compliance programmers
- Responsible for the on going development and coordination of a comprehensive social compliance programme
- Monitor programme and adherence according to the company's code of conduct and local regulatory requirements
- Communicate with Government non-governmental organisations and other external parties
- Develop training programs for internal staff and external vendors with the goal of promoting a healthy compliance culture across the company's complete supply chain
- Conducting factory compliance audits, investigation of work incidents and providing innovative recommendations for sustainable solutions

Sourcing, Product Development and Merchandising :

- Source and develop new supplier based on product nature and requirements.
- Product development based on customer's choice and requirement.
- Ensure and build up good relationship with existing and new suppliers.
- Supplier allocation based on Product design and performance requirements, Country that is specialist in the products, Supplier performance, Lead-times for development and production, Capacities available, Social & Technical compliance.
- Create critical path and ensure adherence for all developments in terms of clients orders and new product development.
- Research and establish potential suppliers for new products.
- Ensure pricing is negotiated to be the best suit for the company.
- Order prototype, photo and salesman samples, ensure quality and delivery correct with support of the production and quality team.
- Check and comment on samples (Proto, Sealing, Size Set, PP (Pre-Production) samples in terms of measurements, workmanship, style and fit in a written form to confirm before start of production in collaboration with customer and local team.
- Ensure that the suppliers have technical capability to produce garments to the company standards.

Supply Chain: Planning

- Reserve capacities with supplier's based on forecasts from the Business Units in collaboration with merchandising team
- Monitor capacity utilization to ensure no overloading at any supplier
- Purchase order placement – CSD (confirmed shipment date) are inline with agreed dates
- Negotiate any deviations to optimum delivery
- Handover all confirmed orders to Production Manager for delivery follow-up

Supply Chain: Production and Quality Assurance

- Responsible from order confirmation to final inspection of product, ensur- ing production plans are achieved
- Deviations to be highlighted to the Business Units accordingly
- Creating product files that allow QC to conduct final inspections at the supplier
- To schedule the QC's to factories to conduct final inspection before the agreed CSD
- Conducting in house lab tests and color control for all orders



Planning, Production and Quality Assurance, Logistics and Shipments

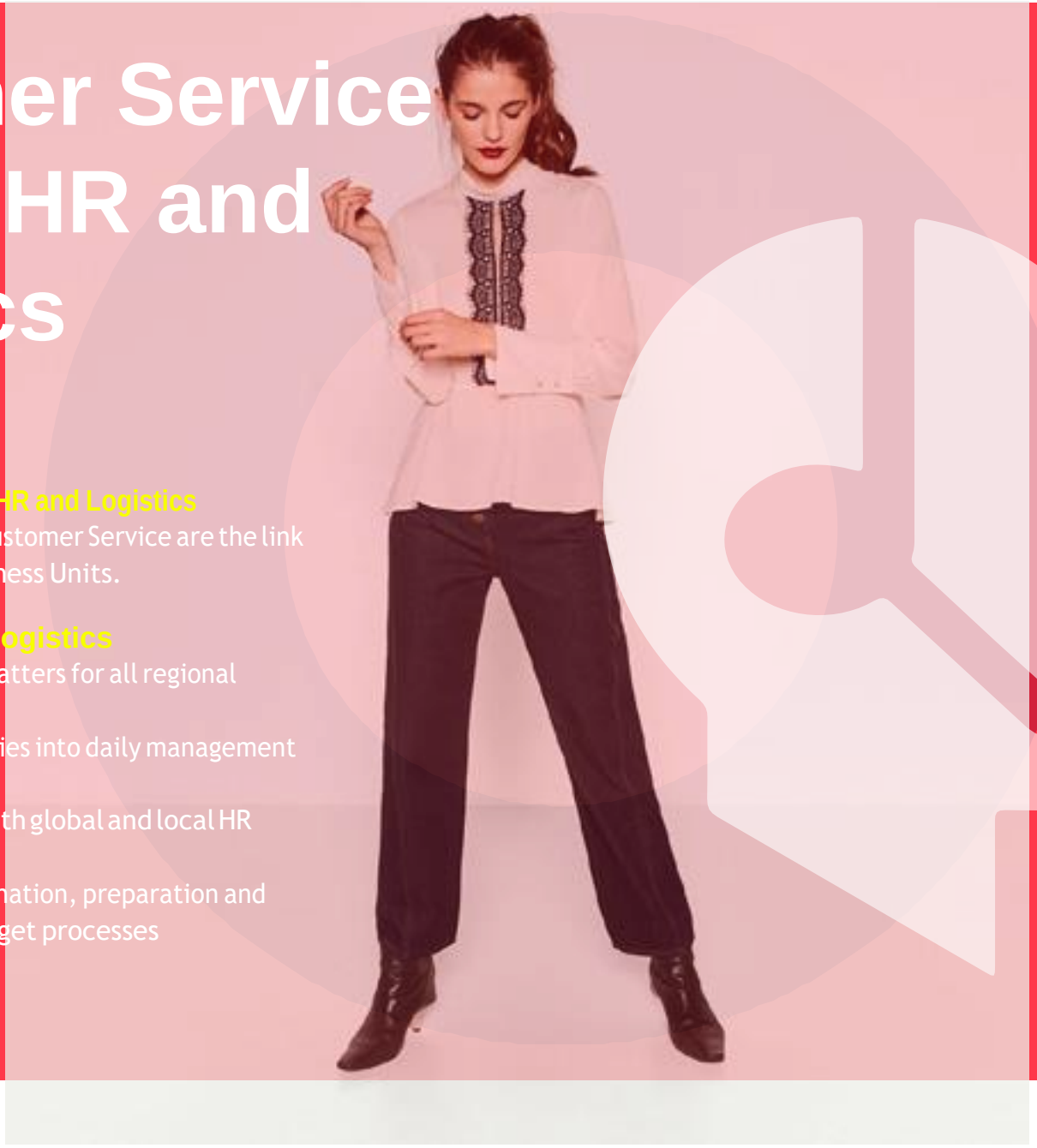
Supply Chain: Logistics and Shipments

- To ensure Business Units are fully aware of the status of their orders as follows:-
  - Early shipment, On time shipment, Late shipment
  - Out of tolerance + or – Quantity
  - Mode of shipment – Sea or Air
  - Receive any changes to confirmed orders, implement with supplier and provide feedback to the Business Units accordingly.
- Receive, check and dispatch on a timely basis all shipment documents from the suppliers
- Working with freight forwarders to ensure logistics are without prob- lems

- Weekly regional production status recap and monitoring
- Conduct factory assessments based on minimum requirements for supplier. Agree action plans for improvement.
- Implement company's Quality standards and define AQL inspection meth- ods.
- Final AQL inspection orders to determine based on military standard AQL



Customer Service Admin. HR and Logistics



Customer Service, Admin. HR and Logistics

• After order confirmation Customer Service are the link between Supplier and Business Units.

Administration, HR & Logistics

• Manage statutory & legal matters for all regional operations

• Translate the local HR policies into daily management practice

• Manage HR issues in line with global and local HR policies & procedures

• Responsible for the co-ordination, preparation and implementation of the budget processes

Girl's & Ladies :
Pants, Shorts, Capris, Jacket, Vest, Knitted T-Shirt, Blouse, Sweater.

Men's :
Pants, Basic Shorts, Cargo Shorts, Shirts,
Jacket Knitted T-Shirt & Polo Shirt.
Kids & Boys : Pants, Shorts, Knitted T-Shirt, Polo Shirt, Sweater.

Kids & Boys :
Pants, Shorts, Knitted T-Shirt, Polo Shirt, Sweater.

Our Products









Our Products

Girl's & Ladies :

Pants, Shorts, Capris, Jacket, Vest, Knitted T-Shirt, Blouse, Sweater.

Men's :

Pants, Basic Shorts, Cargo Shorts, Shirts, Jacket Knitted T-Shirt & Polo Shirt. Kids & Boys : Pants, Shorts, Knitted T-Shirt, Polo Shirt, Sweater.

Kids & Boys :

Pants, Shorts, Knitted T-Shirt, Polo Shirt, Sweater.













Our Creation